



# 2<sup>nd</sup> Mornington Sea Scouts

[www.2ndmornington.org](http://www.2ndmornington.org)



## How Sponsorship will help 2<sup>nd</sup> Mornington:

### **Our Goal: To Rebuild our Hall**

Our hall, called the **SSS SEAFIRE**, is on the beachfront at Scouts beach, Mornington. This gives us direct access to a small, safe harbor on Port Phillip Bay. The Hall was built in 1954, and while it is a fantastic location, the building is rundown and in need of upgrading. Due to our popularity, we are quickly outgrowing our Hall - A bigger hall would accommodate more local families to become a member of 2<sup>nd</sup> Mornington Sea Scouts and allow our organisation to grow in the Community.

### **Our Track Record: New Equipment for our Youth Members**

Our Group works very hard at raising money through various fund raising activities. All monies raised assist with the running costs of programs, hall maintenance and the purchase of equipment such as canoes, kayaks, camping and hiking equipment. We have also managed to raise funds to purchase major items such as a canoe trailer, fundraising and camp trailer and small training boats. Running a scout group is an expensive task.

### **Our Commitment to your Business: Exposure for your Business**

By sponsoring 2<sup>nd</sup> Mornington Sea Scouts your business will be exposed to over 60 local families and a youth base of over 90. We have over 100 subscribers to our weekly email send outs and while the average industry open rate is just over 20% our open rate is 70%. These email send outs could be promoting your business!

Our hall has fantastic exposure to the general public on Scouts Beach and there are sponsorship opportunities to advertise your business both within the hall and on the external walls.

We own a fundraising trailer and several marquees which your logo could be on – promoting your business at local events such as the Food & Wine Festival in Main Street and Australia Day Activities. We also have opportunities to advertise your business on our Camp Trailer which is used at Scout camps & Events some of which have in excess of 1200 participants.

**We aim to develop a positive and supportive relationship with our Sponsors.  
Your support will be an integral part of the growth of 2<sup>nd</sup> Mornington Sea Scouts.**

***SO.....WHY NOT Promote your business in the community whilst also supporting a local organisation that provides our youth with life skills and positive role models?***



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## Sponsorship Packages

### BRONZE - \$350

- Your Logo on our website Sponsors page with a link to your website.
- A4 Signage on Sponsors board inside the Scout Hall.
- Email sent to families each term promoting Sponsors.

10 Available

### SILVER - \$600

- 4 Consecutive weekly emails sent to families exclusively supported by Sponsor including a link to your website.
- A3 Sign with your Logo on external Scout Hall wall facing cliff top.

10 Available

### GOLD - \$1000

- Bronze package *PLUS*
- Signage (900 \* 600mm) with your Logo on external Scout Hall wall facing Scout Beach.

6 Only Available

### PLATINUM - \$2000

- Bronze package *PLUS*
- Advertising on fundraising trailer.
- Advertising on fundraising marquee.

4 Only Available

### Extra Details

- Fees are paid annually and contact will be made to you prior to fees being due to confirm an ongoing sponsorship. All fees are tax deductible.
- A five year commitment is required for the Platinum package.
- Packages can be discussed and tailored to meet your requirements.



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**Be Prepared...**  
for new adventure!